



COMMANDER
NAVAL RESERVE READINESS COMMAND
REGION SIXTEEN

16 December 1977

Admiral Stansfield Turner, USN
Director, Central Intelligence Agency
Washington, D. C. 20505

Dear Admiral Turner:

Representing the Navy and Naval Reserve communities in the five state region of the Upper Midwest, I wish to extend you an invitation to be our guest of honor and keynote speaker at the Third Annual Formal Navy Birthday Ball. The Ball will be held on 7 October 1978 here in Minneapolis, Minnesota.

For the past two years the Minnesota Navy Ball has attracted an average attendance of 1,000 people, composed of both active duty, Ready Reserve, and Retired Navy, as well as leading civilians in the community. Invitations are also extended to the senior military commanders of the other services in the area as well as major political personalities. This event has proven an excellent opportunity to present the Navy's most current policies and problems to an important segment of our "landlocked" population.

Accommodation will be provided for you and your wife. There is an Air Force Reserve Base at the Minneapolis-St. Paul International Airport that is capable of providing aircraft parking space, maintenance, communications, and security services.

We will be delighted to have our wives entertain Mrs. Turner and show her the sights of the Twin Cities, if she accompanies you. The Twin Cities metropolitan area is the business and industrial hub of the Upper Midwest. It is also a major communication center, ranking 13th in the U. S. broadcasting markets.

Pub Affs

THE NAVAL RESERVE READINESS COMMAND


The Chief of Information has a Reserve Public Affairs Unit attached to the Naval Reserve Readiness Command Region Sixteen. The unit's members are working professionals in the Twin Cities area and, as such, can provide appropriate placement and schedule appearances with publishers and broadcasting executives as you may desire. This would be in addition to the planned event releases and media coverage. The unit would also schedule a press conference, if desired, at the Minnesota Press Club in Minneapolis for local and regional media representatives preceding the evening's events.

Admirals Isaac C. Kidd, Jr. and John S. McCain, Jr. have been our previous guests of honor and keynote speakers. Both provided the Twin Cities Navy and civilian community visible awareness of our Navy at the senior policy levels and a keen insight into the many problems the Navy faces in a reduced defense spending atmosphere.

I realize this invitation may seem premature but past experience dictates prompt, early action. I also know, with a busy, changing schedule a commitment this far in advance is impossible, but if it can be tentatively scheduled we will make our plans accordingly.

We sincerely hope that you can join us as our guests on this significant occasion and we look forward to your reply. I can assure you that it will be valuable in both enlarging and strengthening community awareness of national concerns as well as those of the Navy to the people in the Upper Midwest.

Sincerely,


RICHARD J. COEN
Captain, U. S. Naval Reserve

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EXECUTIVE SECRETARIAT

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Executive Secretary